

مجلة فكرية تعنى بقضايا الآداب والعلوم الإسانية تصدر عن كلية الآداب والعلوم الإسانية بصفاقس

عدد مزدوج 10/9 _ جوان 2012 / رجب 1433 هـ

قواعد النّشر في المجلّة

بحوث جامعيّة مجلّة محكّمة تصدر ها كلّ 6 أشهر كلّيّة الآداب والعلوم الإنسانيّة بصفاقس. وترحّب المجلّة بإسهامات الباحثين في القضايا التي تُعنّى بها المجلّة وهي قضايا الاداب والعلوم الإنسانيّة، وتُحيط الباحثين علماً بشروط النّشر فيها:

يرفق البحث بتعريف وجيز بحياة الباحث الفكرية وعمله الحالي.

 يتراوح حجم البحث بين 4000 و 6000 كلمة، وأن يُرْفق بخلاصة لا تتجاوز 50 كلمة) باللغات العربية الفرنسية والإنجليزية. تنشر الخلاصة مع البحث عند نشره.

3. مراعاة الأسلوب الأكاديميّ في التُّوثيق:

- الإحالة على كتاب: اسم المؤلّف، عنوان الكتاب (مع التَشديد على العنوان فحسب en gras)، دار النشر، مكان الطباعة وتاريخها، رقم الصقحة.
- الإحالة على مقال منشور في مجلّة: اسم كاتب المقال، عنوان المقال، المجلّة (مع التشديد على اسم المجلّة فقط en gras)، رقم العدد وتاريخه، رقم الصقحة.

يكتب البحث كتابة رقمية وفق المواصفات التالية:

- ما يخص متن البحث: نوع الحرف: Simplified Arabic، حجمه 12 نقطة، التباعد بين
 الأسطر: simple. تمييز العنوان بتكبير حجم الحرف نفسه بنقطة واحدة مع التشديد (en).
- ما يخص هو امش البحث: نأتي الهو امش في آخر المقالة مرتبة ترتيباً متوالياً بدءاً من رقم 1.
 وتكتب بالحرف نفسه المعتمد في المتن: Simplified Arabic، وبحجم: 10 نقاط، وتباعد
 بين الأسطر: simple.
- 5. يشترط ألاً تكون المواد المرسلة للنشر في المجلة قد نُشرَت أو أرسلت للنشر في مجلات أخرى.
- 7. يجري إعلام الباحث بقرار الأجنة الاستشارية خلال شهرين من تاريخ استلام النصّ. ولا يُعاد البحث إلى صاحبه في حال عدم نشره.
- 8. لا تدفع المجلّة مكافآت ماليّة عمّا تقبله للنّشر فيها، ويعتبر ما ينشر فيها إسهاماً معنويًا من الباحث في نشر الفكر العلميّ وتنميته. يحصل صاحب البحث المنشور على 3 نسخ من المجلّة.
 9. الآراء المنشورة لا تُلْزِم إلا أصحابها.
 10. للمجلّة الحقّ في نشر البحث المجاز في العدد المناسب، وفي ترتيب البحوث في العدد الواحد
 - 10. للمجدة الحق في للمر البحث المجار في العد المتاسب، وفي ترتيب البحوت في العد الو لخطَة منطقيَة تضبطها هيئة التّحرير.



مەت ماممىت

2012 J

عدد مزدوج 9 – 10 جوان 2012

مجلّة فكريّة تعنى بقضا يا الآداب والعلوم الإنسانيّة تصدر عن كليّة الآداب والعلوم الإنسانيّة بصفاقس

> كلية الأداب والطوم الانسانية Facuité des Lettres et Sciences Humaines



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حافظ عبد الرّحيم

- - الحبيب المجدوب
 - عقيلة السّلامى البقلوطى
- رياض السيلادي عماد اللحيانى
- مراد البهلول
- شارك في هذا العدد

PROJECTING OTHERS' SPEECH: LINGUISTIC STRATEGIES

Akila Sellami-Baklouti^(*)

ملخص

يعالج هذا البحث نسبة الذاتية التي تقترن بمختلف الوسائل اللغوية المستعملة في نقل خطاب الآخرين. تقدم الباحثة نموذج النّحو النّظامي الوظيفي (هاليدي، 1994 وهاليدي وماثيسين 2004) لنقل الخطاب وتعتمد على هذا النّموذج لدراسة مدونة تتمثّل في تمثيل ثلاثة شبكات إعلامية لشهادة دونالد رمسفيلد، وزير الدّفاع الأمريكي السابق أمام الكونغرس على خلفية تسرب صور للتعذيب في سجن أبو غريب في العراق (2004). وقد أدّى تحليل المدونة إلى الإستنتاج أنّه بالرّغم من تنويع الوسائل اللّغوية بغرض إضفاء صبغة موضوعية على نقل الخطاب فإنّ هذه العملية تبقى ذاتية.

RESUME

Cet article vise à évaluer le degré d'objectivité des différents moyens linguistiques utilisés pour la représentation du discours des autres. Le modèle systémique fonctionnel (Halliday, 1994; Halliday et Matthiessen, 2004), qui distingue deux types de projections: le discours directe et le discours rapporté, est utilisé pour comparer la représentation du discours d'un politicien par trois réseaux d'informations. L'analyse de différentes techniques de représentation du discours dans le corpus étudié montre que cette représentation reste fortement affectée par les intentions du sujet parlant.

ABSTRACT

This paper deals with the different techniques to represent other people's sayings. The framework adopted is Halliday's (1994), and Halliday and Matthiessen, 2004) functional study of projection which is one of two logico-semantic types of relation that may exist between two clauses. Halliday

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distinguishes two types of projection: paratactic quoting (i.e. direct speech) and hypotactic reporting (indirect speech). Although the basic patterns are 'quoting speech' and 'reporting thought', while projecting, speakers can also 'report speech' and 'quote thought'. It is this function of 'reporting speech' that this paper aims to focus on. Halliday (1994) argues that, although this function is treated as logically subsequent to quoting, it "is the normal way of representing what people say, in most registers of English today" (255). This 'abnormal' situation leads to the following questions: What motivates this linguistic choice? Why do people 'filter' other people's sayings and present them as meaning? Does this mean that a paratactic projection is an objective representation of speech? The paper tries to answer these questions through the study of a corpus of texts where the speech of a politician is projected by three news networks. The analysis of the corpus shows that whatever strategy is used, projection remains a highly subjective act.

It has been shown by many linguistic studies (for e.g. Talmy, 1976; Sellami-Baklouti, 1998, 2001a, 2003) that a given physical linguistically event may be differently represented by different people. It has also been argued by Triki and Sellami-(2002)this Baklouti that phenomenon is motivated by the speaker's intentions and enhanced by the richness of human languages offering their speakers wide variety of linguistic а This paper tries to choices. provide another piece of evidence for this hypothesis while dealing linguistic with special a experience i.e. the representation of other people's speech. The main argument in this study is that the option of the speaker for a given linguistic strategy among others to represent speech is an intention motivated by to express his/her own attitude towards what has originally been said. After reviewing strategies of speech representation and providing evidence the for subjective dimension in this linguistic experience, an empirical study will be carried out on a corpus of texts representing the speech of a politician by three news networks. Relving on Halliday's functional framework of projection analysis, the paper will try to show the degree of objectivity displayed by different linguistic strategies.

1. THEORETICAL BACKGROUND

To represent others' speech, people may resort to a variety of strategies. The first section deals with those different ways of speech representation focusing on the functional analysis of Halliday (1994), as it will be used as an analytical framework in the case study. The second section tries to provide some evidence for the subjective dimension in the act of speech representation arguing that, like any other speech event, this act is motivated by persuasive intentions.

1.1 DIFFERENT WAYS OF REPRESENTING OTHERS' SPEECH

While representing other people's speech, a speaker/ writer has a variety of possibilities. Linguistic studies on reporting have each tried to make an inventory of different possible ways of reporting (cf. Triki, 1989; Short, 1996. Collins. 2001 reviewed by Triki, 2002, Semino and Short, 2004). Though a major finding in these studies was that "The varieties of RS present a continuum with indeterminate boundaries between the individual types" (Triki, 2002), this paper tries to focus on two main points of the continuum defined by Semino and Short (2004, 10) as (Direct Speech) and DS IS (Indirect Speech) i.e. the case where the reporter reproduces the exact words of the original saying and the case where s/he reports it using his/her own words.

Representing speech as it has been uttered by others is known in grammatical tradition as direct

speech which is contrasted with indirect speech. According to Short (1996, 286), direct and indirect speech differ from each other in their linguistic form as speech is represented direct between inverted commas whereas indirect speech is represented by a subordinate clause having the function of a direct object of the reporting verb. They also differ in their effect and function in the sense that in direct speech, what is between inverted commas is 'unmediated by the reporter' whereas in indirect speech, the propositional content is given 'through the words of the reporter'.

It may be useful to understand what a proposition is in order to grasp the pragmatic difference between direct and indirect speech. Kreidler (1998, 62), for example, defines a proposition as "consisting of a predicate and various noun phrases (referring expressions), each of which has a different role." Kreidler makes a difference between a proposition as defined and а sentence containing, in addition to the propositional content, *certain* kinds of modification' including tense, aspect and modality which he calls 'Inflection'. It follows that. in indirect speech, the inflection of the reported utterance (i.e. tense, aspect and modality) is assigned by the mediating reporter. thus the original saying. This mediation includes "both a paradigmatic selection of the reporting verb and a syntagmatic decision consisting in the positioning of the inquit, assigning a given tense and aspect to it, and changing the co-text which collocates with it" (Triki and Bahloul. 2002, 10-11).

Within the framework of Systemic Functional Grammar, Halliday (1994) treats both ways of representing others' speech as projection which he defines as "the logico-semantic relationship whereby a clause comes to function not direct as а representation of (non-linguistic) experience but as a representation of a (linguistic) representation" (p.250). Projection, where the secondary clause is projected through the primary clause, correlates with the two types of interdependency between the two clauses, namely, parataxis i.e. the linking of elements of equal status, and hypotaxis i.e. binding elements of unequal status. Halliday argues that in the 'basic patterns of projection", parataxis representing combines with speech to yield quoting (i.e. direct speech) and hypotaxis combines with representing thought to yield reporting. However, to these basic patterns, Halliday adds the possibilities of quoting others' thought and reporting others' speech.

Putting aside the representation of others' thought, the attention in this paper is focused on the two types of interdependency that may be used to represent others' speech, trying to show that they differ both grammatically and pragmatically. The first difference concerns the status of the projected clause; whereas in quoting, the projected clause is presented as independent having an equal status with the projecting clause, in reporting, the projected clause is presented as a subordinate one bound by the projecting clause which receives discursive more prominence given that it is the main clause in a complex structure.

In addition to this grammatical difference, Halliday argues that, in hypotactic reporting, there may be a difference between what is reported and what was actually said. Stating that: "the speaker is reporting the gist of what is said, and the wording may be quite different from the original"(p.254), Halliday, in a agrees with Short's wav. argument that indirect speech is presented through the reporter's words.

The choice of words by the reporter concerns also the reporting verb as Halliday argues that there is а 'significant difference' in the use of the projecting verb. While in a quoted utterance the speech function is preserved, in a reported utterance, there is a need to convey the mood of the original saying by the reporting verb. This is because in reporting, only the propositional content of the original utterance is conveyed by the projected clause. The rest of the information i.e. tense, aspect and modality (or what Kreidler calls 'inflection') has to be conveyed by the reporter's words among which is the reporting verb. This explains whv "Many semantically complex verbs for elaborated speech functions are used only in reporting" (Halliday, 1994, 255 [emphasis mine]). A semantically complex verb would include in its lexical decomposition the atomic predicate [SAY] plus another semantic predicate which conveys the function of the original speech as interpreted by the reporter; for example. а direct utterance projected by the neutral verb 'to say':

He **said** "If you don't do your job properly, you'll be fired"

may be indirectly reported by:

He warned to fire them if they didn't do their job properly.

And can also be reported by:

He **threatened** to fire them if they didn't do their job properly,

where the two reporting verbs convey different illocutionary forces (warning; threat). The choice by the reporter of one verb or the other conveys in itself an attitude towards what was said.

What is worth noting is that, though the combination of reporting with speech is secondary (as the basic pattern is quoting speech and reporting thought) it is. according to Halliday (1994, 255), "the normal way of representing what people say, in most registers of English today". This statement leads to two important issues. The first concerns the motivation behind people's choice of reporting, instead of quoting, what others say. The second issue, which is more practical. concerns the extent to which it is true that people resort to reporting in a specific register of English, i.e. language of the news. The first issue will be dealt with in the next section trying show to the subjective and persuasive dimensions of speech representation; and the second issue will be dealt with in the second part of the paper trying to closely examine how three news networks have represented the speech of an American politician.

1.2. SPEECH REPRESENTATION: SUBJECTIVITY AND PERSUASION

The major claim of this section is that speech representation is a subjective act which is strongly related to persuasive intentions. subjective dimension The in language has long been debated by linguists and psychologists. Some works date back to the Sapir-Whorf hypothesis (Trudgill, 1995) which stressed the role of someone's language in framing his/ her view of the world. Though this hypothesis has been controversial, the discussion of its arguments is out of concern in this paper. What is of interest in this hypothesis is the claim that two individuals may be standing side to side. experiencing the same physical phenomenon and yet perceiving it differently. Sapir and Whorf argue that this may be due to their different languages; however, it may be more logically claimed that the world may be perceived differently by different people because of an intricate network of factors: linguistic, psycho-social, cognitive, ideological, etc. This has two implications; the first is that the projection of the physical world in the mind of each speaker is a unique representation; the second, and more important, is that the linguistic presentation of the same physical phenomenon by different speakers will be different. This linguistic difference is enhanced by "the richness of human languages which offer their speakers a multitude of linguistic structures to express the same logical meaning" (Triki and Sellami-Baklouti, 2002, 217). Hence, the choice of a structure allows speakers to focus on and mould one aspect or the other of the physical experience.

This difference of perception and presentation which applies to experiencing physical phenomena may be extended to experiencing linguistic phenomena i.e. speech/writing uttered by others. The interaction becomes more complex in this scope as the relationship holds between three elements: 1) physical experience, 2) its presentation by speaker A, and 3) the representation of 2) by speaker B. This creates what Triki (2000, 38) calls "a confrontation of at least two egos". Apart from and perceptual the deictic components (Triki, 1991), the ego or the 'self' contains an ideocognitive which constituent. includes. among other components, emotions, purpose, motivation, ideology, world view, associations and evocations (Triki, 1991, 90).

The focus on the ideocognitive component of the self in the present paper is motivated by the fact that the corpus under study belongs to news reporting genre, where the expression of ideologies different is verv important. In a reporting act, with the confrontation of two selves, there is an interaction between these components of the ideocognition of the original speaker A with that of the reporter: Speaker B. The phenomenon of reporting is a complex one as it includes two relationships (R1 and R2) that may be schematised as follows:

<u>**R**</u><u>1</u>: World Experience (nonlinguistic) \rightarrow Speaker A \rightarrow Presentation (linguistic)

<u>**R**</u> 2: Presentation (linguistic) \rightarrow Speaker B \rightarrow Representation (linguistic)

In R 1, Speaker A experiences non-linguistic event and а presents it linguistically; then in R Speaker B experiences a 2. linguistic event (i.e. Speaker A's and represents utterance) it linguistically. Whereas in R 1, Speaker A may make the linguistic choices that express for the best his/her ideo-cognitive attitudes; in R 2 (as argued by Triki, 1989), it is Speaker B who has an upper hand over Speaker A as far the expression of the attitude and its impact on the linguistic choices are concerned.

The analysis of R 2 constitutes the concern of the case study dealing with the linguistic strategies used by news networks to represent the speech of a politician and trying to show that the linguistic choices in this representation translate ideological attitudes. This leads to the second part of the argument in this section i.e. the strong link between reporting and persuasion. In fact, the presentation of an image X is closely related to an intention on the part of the entity presenting X to get the addressee persuaded. An addressee is persuaded if: "He likes what you promise, fears what you say is imminent. hates what vou censure, embraces what you command, rejects whatsoever you built up as regrettable, sympathises with those whose wretchedness your words bring before his eyes, shuns those whom you admonish him to shun" (St Augustine, On Christian Doctrine, cited in Goodrich, 1990, 93). This implies that in presenting a world experience (R 1), Speaker A carefully adopts the linguistic strategies that help achieve him/her his/ her persuasive ends. What is said

about Speaker A in R 1 may also be said about Speaker B in R 2. Following the same argument, in representing another person's speech, Speaker B will opt for the linguistic choices that serve best his/ her persuasive intentions as Triki and Bahloul (2002, 14) "Reporting argue, is not а gratuitous act. It is a motivated speech event serving the speaker's ends".

The following part of the paper will try to illustrate this phenomenon through studying three projections of the same political speech with the aim of showing the relationship between the reporter's choice of a linguistic strategy and his/ her persuasive intentions.

2. CASE STUDY

In this part, different strategies of speech representation will be studied in a corpus of news reports adopting Halliday's (1994) framework of hypotaxis vs. parataxis [1.1]. Resorting to different strategies will be explained in terms of reporters' subjectivity and their persuasive intentions [1.2].

2.1. CORPUS AND ANALYTICAL TOOLS

As this part studies how different news networks represent

the same speech by a politician, it relies on two types of corpora. A primary corpus consists of the speech to be represented, it is entitled:

TESTIMONY OF SECRETARY OF DEFENSE DONALD H. RUMSFELD BEFORE THE SENATE AND HOUSE ARMED SERVICES COMMITTEES; MAY 7, 2004.

This testimony was delivered by the American Secretary of Defense Donald Rumsfeld in the scope of the hearings that the Senate and the House Armed forces Committees held with different members of Defense Department after the leaking of pictures of torture in Abu-Graib prison in Iraq and their making public by the press.

The secondary corpus consists of the representation of this speech by three news networks:

Al-jazeera:

http://english.aljazeera.net/NR/ex eres/C9C70360-0C6E-4292-E09-DA555DB24431.htm

BBC:

http://news.bbc.co.uk/1/hi/world/a mericas/3691823.stm

CNN:

http://edition.cnn.com/2004/A LLPOLITICS/05/07/politics.abus e.main/

The study adopts а comparative approach which holds that "in real life it is possible, at least in theory, to compare for accuracy what was actually said and what is reported to have been said." (Short, 1996, 290). The comparison between original the speech and its representation by the three networks will be based on the linguistic framework suggested by Halliday and outlined in [1.1] i.e. paratactic quoting vs. hypotactic reporting.

Relying on Halliday's statement that reporting is 'the normal way of representing what people say', more hypotactic structures are expected to be found in the corpus than paratactic ones. The next section will test this hypothesis.

2.2. ANALYSIS

The analysis follows two steps, the first concerns the titles used by the three reporters for their articles, and the second studies the types of interdependency of clause projection, i.e. the use of paratactic VS. hypotactic structures.

2.2.1. TITLES OF THE ARTICLES

The motivation behind devoting this sub-section to the analysis of titles is the importance that a title has shaping in the reader's expectation. From а discourse analytic perspective, titles may be seen as "a particularly powerful thematisation device" (Brown and Yule, 1983, 139). As "titles are summaries of the texts they head" (Triki, 2000, 40), they lead the reader to the main topic of the piece of discourse thev head and "encourage a given interpretation of the text" (ibid, 40). However, a text generally does have more than one topic, and only one of those topics is highlighted by the author through its representation in the title. In this sense, "the 'title' of a stretch of discourse should not be equated with 'the topic' but should be regarded as one possible expression of the topic" (Brown and Yule, 1983, 139). This implies that the choice of one possibility among others is determined by both subjective and persuasive factors. as the two dimensions cannot be easily separated.

The following table displays the titles and sub-titles 'chosen' by the authors for their articles:

Network	Linguistic Features	Comments
Al-jazeera: - Title: Rumsfeld sorry for outrages	- The title is presented as a fact as there is no projecting element.	- The reporter builds on Rumsfeld's words to deduce a fact (that the latter was sorry). What we have here is a representation of a non-linguistic experience.
- Sub-title: US Secretary of Defense Donald Rumsfeld has extended his "deepest apologies" to prisoners abused by US military personnel and told Congress he accepts full responsibility.	- The sub-title includes two hypotactic projections of statement (extend + tell). In this hypotactic structure, the reporter quotes the NP "deepest apologies" which is different from the NP in the original text ("deepest apology")	- The two hypotactic projections do not have the same order which they have in the original text where the acceptance of the responsibility was stated by Rumsfeld before the presentation of the apologies. A possible reason behind this is that the reporter wanted to put more focus on the fact that Rumsfeld was sorry, which is already highlighted by the title and which is also put in focus by making plural the noun that is originally singular. It should be noted, however, that the reporter shows a certain degree of unfaithfulness in changing the linguistic features of a quoted string.
- Title: Rumsfeld 'deeply' sorry for abuse	- The title is presented by BBC as a fact with an adverb quoted from the original text.	- Like Al-jazeera, the title is presented by the BBC as a fact. To this, the BBC adds the intensifier deeply, quoted from the original text, to modify an adjective that does not exist in the original text. The lexeme 'DEEP' was used twice by Rumsfeld ('my deepest apology' and 'I deeply regret'. It is worth noting the difference between Al-jazeera and BBC in the use of the lexical items and NP structure to denote what happened to Iraqi prisoners. First there is a semantic difference between <i>abuse</i> (= ill-treatment) and <i>outrage</i> (= act of extreme violence or cruelty), in the sense that the word used by Al-jazeera is more loaded, it is what may be called in semantics an 'end-of-scale word' (Brinton, 2000, 137). This semantic effect is magnified by the plural inflection

Network	Linguistic Features	Comments
		added to the noun and the absence of modification, which, combined, give to the action expressed an unlimited dimension in time and space.
- Sub-title: US Defence Secretary Donald Rumsfeld has offered his "deepest apologies" to Iraqi inmates mistreated by US troops.	- The sub-title is a projection of Rumsfeld's sayings in the form of a phrase.	- Contrary to Al-jazeera, only one projection is given in the BBC's sub- title with the same pluralisation of the quoted phrase. The fact that Rumsfeld accepts responsibility, presented by Al-jazeera as a secondary, element is totally omitted by the BBC.
CNN: - Title: Rumsfeld tells Congress of his 'failure'		another topic from the original speech to thematise as a title. Whereas the other two networks
- Sub-title: Defense secretary grilled about Iraqi prisoner abuse	- There is no projection but fact representation where a semantically complex word is use: grilled (e.g. of police question closely and severely)	Rumsfeld is depicted as a 'defendant' that is questioned closely and severely. This image will be consolidated through the body of the article as will be shown later.

Table 1: Titles and sub-titles of the articles.

The three networks have chosen to thematise different aspects of the original speech. Both Al-jazeera and the BBC have focused on Rumsfeld's apologies, though the former has put more emphasis on the notion of responsibility than the latter, whereas CNN has focused on Rumsfeld's failure and on the inquiry he is undergoing. This difference of focus will be further clarified through the analysis of projections in the text.

2.2.2. DISTRIBUTION OF PROJECTED CLAUSES

This section presents a quantitative analysis of the

projected clauses in the corpus (including the titles and subtitles). It should be noted that the three articles show a difference in length, that is why a computation of proportional percentages was thought to be necessary. Table 2 displays the frequency distribution of projected clauses according to 1) news networks, 2) type of interdependency (The totality of occurrences along with the original statements may be seen in the Appendix):

	Paratactic structure	Hypotactic structure	Facts	Total
Al-jazeera	1	2	1	4
BBC	2	5	2	9
CNN	5	10	0	15
Total	8	17	3	28

Table 2: Distribution of projections.

The table shows that the CNN article displays the most important number of projected clauses. The table also shows that the hypotactic structures are more frequent than paratactic ones, in addition to three instances of fact presentation, that is a technique used only by Al-jazeera and BBC presenting Rumsfeld's words as a fact.

2.2.3. Interpretation

This section studies the distribution of projections in the

corpus according to two parameters: the three news networks and the type of interdependency.

2.2.3.1. Distribution of projections according to news networks

The fact that the number of projections is unevenly distributed among the three networks should be investigated by measuring the proportion of projections to the length of the articles. This yields the following table:

Network	Number of projections	Number of words in projections	Total number of words	Percentage
Al-jazeera	4	59	520	11%
BBC	9	151	249	61%
CNN	15	305	1306	23%

Table 3: Distribution of projections according to news networks

Though the CNN article presents the highest number of projected clauses, these projections represent only 23% of the articles. This goes against the expectations of the reader from the title of the paper. In fact, while reading the title "Rumsfeld tells Congress...", the existence of the verbal action 'tell' with its agent 'Rumsfeld', the reader may expect that the whole article would be built around Rumsfeld's sayings, which is not the case because these sayings constitute less than a quarter of the article. In addition to reporting speech, the CNN Rumsfeld's article also deals with the reaction of President Bush, some utterances by other Defense senior officials and, especially, the reaction of Senators to those statements. The writer of the CNN article seems less concerned with reporting Rumsfeld's sayings than with the reactions of others to Rumsfeld, as can be seen in these examples showing that the writer has little sympathy towards Rumsfeld:

- 1. "The embattled defense secretary and top Pentagon brass fielded questions that were at times sharp and skeptical..."
- "Rumsfeld's exchanges with lawmakers were sometimes combative during the two sessions. And the Senate hearing was interrupted early

on by protesters who shouted "fire Rumsfeld" and "war criminal" before being escorted from the room."

3. "At one point, Sen. John McCain, R-Arizona, pressed Rumsfeld repeatedly on who was in charge of the interrogations at the prison. U.S. soldiers, private contractors and intelligence officers all working were there.

When a Pentagon aide began answering the question, McCain **interrupted** him:

"Mr. Secretary, you can't answer these questions?" McCain demanded."

Contrary to that, the BBC's article seems more objective by devoting 61% of the articles to reporting Rumsfeld's saying. Indeed. apart from some introductory sentences presenting the event, the majority of the article's words are Rumsfeld's sayings paratactically or hypotactically projected. It can even be said that the BBC reporter sympathy shows some to Rumsfeld by presenting two of his savings as facts: "Rumsfeld 'deeply' sorry for abuse" and "and felt terrible". This absence of any projecting structure implies that the reporter endorses Rumsfled's words and presents them as his/ her own showing thus a belief in what Rumsfeld said.

As far as al-jazeera article is concerned, it is the one that words devotes the least to reporting Rumsfeld's savings whereas the rest of the article is devoted to the reaction of protestors, of the International Red Cross, calls from Democrats for his resignation and the declaration by Bush to keep him in his cabinet. It can also be noticed that the al-jazeera reporter projected only the first paragraph of the testimony where Rumsfeld says that he is sorry and that he bears

responsibility for what happened. It can even be said that the reporter stressed this idea of responsibility by projecting it twice in the text (see Appendix) once paratactically and once hypotactically. Apart from that, the same paratactic projection is presented as a heading of a photo of Rumsfeld in the middle of the page.

2.2.3.2. DISTRIBUTION OF PROJECTIONS ACCORDING TO TYPE OF INTERDEPENDENCY

The projected clauses in the corpus are distributed among the types of interdependency as follows:

Structure	Number of occurrences	Percentage
Paratactic	8	28%
Hypotactic	17	61%
Speech presented as fact	3	11%

Table 4: Distribution of projections according to type of interdependency

This distribution may be visualised as follows:



Ranking these three types of projection on a scale of objectivity, we may obtain the following order:

Parataxis > Hypotaxis > Fact

A. FACTS

Fact presentation is a type of projection where "the projected clause is not being projected by a verbal or mental process with Sayer or Senser, or by a verbal or mental process noun, but comes as it were ready packaged in projected form" (Halliday, 1994,264). As in fact presentation, there is "no participant doing the projecting" (ibid., 266), it may be considered as highly subjective because the reporter shows total а endorsement of the projection by identifying him/herself to the original speaker and representing the latter's words as the reporter's. Explaining this in Triki's (2000, 39) terms, the choice of this linguistic strategy presents а relationship of 'support', 'sympathy', 'concord', 'harmony' 'identity and of interests' in the confrontation that takes place in the act or reporting between the two egos (the reporter vs. the reported).

B. HYPOTACTIC PROJECTIONS

Hypotaxis is more objective than fact presentation because it leaves more room for interpretation by the reader of the reporter's attitude. Contrary to the previous strategy which translates an utterly positive attitude; in hypotaxis, the reporter may have a positive or negative attitude. Moreover, hypotaxis is not a uniform strategy, the reporter may use a hypotactic structure while repeating or even quoting original phrases and expressions or may by presenting paraphrase the 'gist' of the original speech. The study of these different techniques along with the semantic features of the reporting verbs may be used to evaluate the degree of objectivity in the reporting act. Studying the 17 occurrences of hypotaxis in the corpus, the following characteristics may be depicted.

i) QUOTING EXPRESSIONS FROM THE ORIGINAL SPEECH IN HYPOTACTIC STRUCTURES

Semino and Short (2004, 154) argue that the "quotation may constitute irrefutable evidence that supports the reporter's own claims (especially if it is taken from a written text or from speech that has been recorded)". In the corpus under study, there are 7 cases where different phrases from the original speech are quoted:

Quoted	Phrase	The way it is	
expression	type	quoted	Comment
expression Deepest apology a CID investigation being conducted into allegations of detainee abuse	type NP NP	quoted "deepest apologies": al-jazeera + BBC "deepest apology": CNN an investigation had been launched into reports of "detainee abuse": CNN	Changing the noun to the plural form by Al- jazeera and BBC is contrary to the norms of objective quoting. The reporters may have an intention of exaggerating Rumsfeld's apology, implying the gravity of the situation. This translates a subjective attitude on the part of the reporters. The exact NP is quoted and both NPs function the complement of a preposition in a nominal post-modifier, but the head noun that is post-modifier, but the head noun that is post-modifier, but the head noun that is post-modified is different. Rumsfeld originally used the noun 'allegations' which means 'statement, especially one made without proof ¹ , whereas the CNN reporter used the noun 'reports' which means 'account of, statement about, something heard, seen, done There is a semantic difference between the two nouns, both are statements, but differ in their foundations (see highlighted words). This means that contrary to Rumsfeld who wanted to minimise the gravity of the situation, the CNN reporter wanted to highlight its seriousness. The technique used to do that is very subtle: while quoting a phrase that is exactly used by the original speaker giving the impression of being faithful to the original text, the reporter resorts to changing the context of the quoted phrase, resulting
on my watch	PP	"on his watch": BBC	thus in an important semantic difference. The change in the quoted phrase can not be considered as important because it is imposed by deictic considerations resulting in the change of the pronoun.
acts that may be described as blatantly sadistic, cruel, and inhuman	АР	Mr Rumsfeld called such acts "blatantly sadistic, cruel, and inhuman": BBC	The reporter quotes the exact phrase. Though there is a lexical difference in the

¹ Oxford Advanced Learner's Dictionary of Current English, Oxford University Press, 1974.

Quoted expression	Phrase type	The way it is quoted	Comment
I failed tox 4 Failing tox I We failed to1 hat was my failing. x 1			The word 'failure' used by the reporter has not been used by Rumsfeld. The reporter, in this example, has changed a verbal form into a nominal form. Considering all the effects of nominalisation (Fowler, 1991), this change is meant to give this 'failure' a wide scope by getting rid of the limitations of tense and aspect, though the participant is present through the use of the possessive determiner 'his'.

Table 5: phrases quoted from the original speech

The analysis of these occurrences shows that the use of the quoted expressions should not be taken for granted by the reader as exact reproductions from the original speech. Contrary to the impression of faithfulness that such expressions may give, these forms translate a certain degree of subjectivity resulting from the persuasive intentions of the reporter. This subjectivity can be seen first in the selection of the expressions to be quoted, second in the lexical and grammatical changes that the original expressions may undergo and third, in the manipulation of the context of the quoted expressions.

ii) LEXICAL CHANGES IN HYPOTACTIC PROJECTIONS

In some hypotactic projections, the reporter changes Rumsfeld's words by others, as is shown by the following examples:

Original expressions	Expression used by Al-jazeera	Expression used by BBC	Expression used by CNN
mistreated	abused	mistreated	for the abuse
Members of U.S. armed forces	members of U.S. military personnel	U.S troops	their U.S. captors
Take full	Accepts full	Bore responsibility	
responsibility	responsibility		
Allegation			Reports
and the armed			the guards were
forces are obliged			instructed to follow
to follow them.			the Geneva
			Conventions

Table 6: Lexical changes in hypotactic projections

What can be noticed in these examples is that the reporter takes the liberty to change the lexical items used in the original speech resulting more in or less important deviations from the original meaning. In fact, as the table shows, this deviation is less important in the case of changing 'take' 'accept/bear' by responsibility than in the case where 'armed forces' is replaced by 'captors' (because the former is more neutral than the latter), or 'obliged' is replaced by 'instructed' (because the former has a more binding effect than the latter).

This power to change the lexis is given to the reporter by his superior status over the original speaker c.f. [1.2.1]. Triki (2000, 38) argues that the reporter and the original speaker "are to be seen in terms of superiority versus inferiority, control versus subservience". It is these superiority and control that give the reporter more persuasive power. In the case of the data under study, a person who has not read the original speech will read it through the reporter's filter consisting of the ideo-cognitive component of the reporter's self.

iii) **R**epresenting the 'Gist' Of the original speech

In some hypotactic projections, the reporter does not represent all the content of the original speech. but instead summarises it by only presenting its 'gist'. Here are some examples:

Original statement	Reported projection
1 I failed to identify the catastrophic	Rumsfeld tells Congress of
- I failed to recognize how important	his 'failure'
- That was my failing.	
- One mistake we have made during our initial	
investigation into these charges, for example, was	
failing to sufficiently call to your attention	
- We also failed to sufficiently call your attention and	
brief you	
- I failed to identify the catastrophic damage	
- I failed to recognize how important it was	
2. Third, I am seeking a way to provide appropriate	Rumsfeld endorsed
compensation to those detainees who suffered grievous	compensation for the Iraqi
and brutal abuse and cruelty at the hands of a few	prisoners who were abused.
members of the U.S. military	and he vowed a full
The American people and members of the committee	accounting of what led to
deserve an accounting of what has happened and what's	their mistreatment.
being done to fix it.	

Original statement	Reported projection
3. I will be announcing today the appointment of several senior former officials who are being asked to examine the pace, breadth, and thoroughness of the existing investigations, and to determine whether additional investigations need to be initiated.	former senior officials were being appointed to
4. I wish we would have known more sooner and been able to tell you more sooner.	While Rumsfeld said he wished he had done a better job.

Table 7: Representing the 'gist' of the original speech:

Those examples show that the reporter represents the 'gist' of original the speech, to use Halliday's (1994) terminology. This may be considered as an instance of summarising which is considered by Triki (2000, 44) as an act of interpretation which involves "the speaker's modal attitude to what is being reported". This attitude may be expressed through different techniques while summarising.

techniques These include lexical choices as displayed by example 4, where the reporter chooses the expression 'better job', implying that Rumsfeld was not doing his job properly. Another technique is displayed by example 2, and it consists in condensing two distant statements into two adjacent projections. The that Rumsfeld statement is seeking a way of compensation to Iraqi prisoners and the the statement that the Americans need an accounting of what happened are presented in the original speech as two distant commissive speech with different acts Iraqi beneficiaries i.e. the prisoners in the first and the American people in the second. However, by representing these two speech acts in a compound sentence (utterance) while mentioning only one beneficiary i.e. the Iraqi prisoners, the CNN insinuates that reporter Rumsfeld's vow to account for what happened is addressed to the Iraqi people, which is not the case.

Another technique is shown by example 1 where the reporter replaces the verbal forms of 'fail' by a nominal form. This change has already been commented on above by pointing the to morphological differences between the two forms. However, more needs to be said about this example because it displays a play on the different meanings of the verb. In its first meaning, the verb 'fail' means to 'be and unsuccessful' the noun

'failure': 'lack of success' is derived from this meaning. However, the verb 'fail' is polysemous and when followed by an infinitive clause, it means: 'to omit, to neglect'. Except for the use of 'failing' (having a separate lexical entry in the dictionary and meaning: shortcoming), all the uses of 'fail' by Rusmfeld are followed by toinfinitive clauses meaning that he neglected/omitted to do actions at the right moment. However, by using the nominal form 'failure', the reporter means that Rumsfeld was unsuccessful, changing thus not only the aspectual properties of the verb but also its substantial semantic properties by presenting a different meaning of the lexeme. This may be said to express a negative attitude on the part of the reporter towards Rumsfeld that s/he (the reporter) wanted to disguise in the form of a summary of the original statement.

iv) USE OF REPORTING VERBS IN THE HYPOTACTIC PROJECTIONS:

What follows is an inventory of the reporting verbs used by the three networks:

Al-jazeera	BBC	CNN
has extended told	has offered told revealed called recognised	offered admitted tells endorsed vowed said x 4 pointed to

Table 8: Reporting verbs in the hypotactic projections

In addition to neutral reporting verbs i.e. *say* and *tell*, reporters

resort to 'semantically complex" as shown by the following table:

Verb	Meaning: Say +
Endorse	Approve, support a claim, statement, etc
Vow	Promise or declare solemnly
Admit	Acknowledge, confess, accept as true or valid
Recognise	Be willing to accept / acknowledge
Reveal	Make known
Point to	Direct attention to

Table 9: Meaning of reporting verbs in the hypotactic projections

In addition to the functional approach adopted by Halliday dealt with in [1.1] above, Triki and Bahloul (2002, 11) argue that "the reporting verbs may carry more than one piece of information on the speaker's attitude". To explain the reporting relation in terms of power, it can be said that the control exerted by the reporter allows him/her the freedom of choice among a wide variety of reporting verbs; so, s/he will opt for a reporting verb whose semantic properties best serve the expression of his/her attitude. For example, the use of verbs like 'recognise' or 'admit' may stress that in these hearings, Rumsfeld is an 'accused' person. This legal dimension is enhanced by the use of verb like 'reveal' also borrowed from the legal jargon and insinuating that 'the accused' is making known things that he had the intention to conceal. The data also displays a semantic shift marked by the reporting verb; for example, the use of 'endorse': to approve/to support does not really mean the same thing as Rumsfeld's statement that he is "seeking" a way ... which implies more effort than simply endorsing. Another example is when Rumsfeld says "The American people and members of the committee deserve an accounting of what has

happened and what's being done to fix it", which does not exactly mean that he promises or declares solemnly that he will give such accounting.

C. PARATACTIC PROJECTIONS

Parataxis is placed on the scale as more objective than the other strategies two because the reporter seems to take some distance from what is reported by representing it as independent text both in the form and structure, cf. [1.1.]. The question that is worth asking is whether this technique is totally objective.

Parataxis may be considered as an objective technique of representing others' speech, if the reporter utters a reporting verb. then presents the whole speech. This is not the case in the corpus under study because a simple computation shows that Rumsfeld's speech contains 2,941 words out of which 176 words were paratactically reproduced in the three articles representing about 5% of the original speech. This means that the reporters have intentionally decided to highlight the information presented by the 5% of the speech quantity and drop the 95%. This decision is strongly linked to the self (cf. [1.2.1]) of the reporter making the paratactic representation a similar process to summarising since the

ideo-cognitive component of the self will be reflected in the selection of the passages that are important 'enough' to be quoted. In the case of the data under study, it may be noticed that the three networks have focused on Rumsfeld's apology and his admittance of responsibility for what happened. In fact, in two instances, Al-jazeera and CNN have even represented the same statement by Rumsfeld using both a hypotactic and a paratactic structure:

Example 1

Original speech	Al-jazeera representation	
These events occurred on my	1. told Congress he accepts full responsibility.	
watch. As Secretary of Defense, I	2. "These events occurred on my watch. As	
am accountable for them. I take	Secretary of Defence, I am accountable for them. I	
full responsibility	take full responsibility," Rumsfeld told the Senate	
	Armed Services Committee on Friday.	

Example 2

Original speech	CNN representation			
	1. but admitted that he had failed to convey the gravity of the abuse at the Abu Ghraib prison near			
important it was to elevate a	 Baghdad to either the president or Congress. 2. "I failed to recognize how important it was to 			
highest levels, including to the	elevate a matter of such gravity to the highest levels, including the president and the members of			
Congress."	Congress," Rumsfeld said.			

This apparent emphasis on one statement of the original speech instead of others diminishes the degree of objectivity in paratactic representation.

In addition to that, a thorough reading of paratactic projections

of the corpus shows that in four out of eight instances, the reporter does not reproduce the exact words of the original statement, as can be seen in the following table:

Original statement	BBC	CNN			Commen	ts
Second, the		"There are	other	The	reporter	quotes
individuals who		photos	many	while	repeatii	ng the
took the photos		other photos		same	noun	phrase
took many more.				empha	asised by	the use
				ofaq	uantifier.	

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Original statement	BBC	CNN	Comments
I failed to recognize how important it was to elevate a matter of such gravity to the highest levels, including leaders in Congress.	Mr Rumsfeld told senators: "I failed to recognise how important it was to elevate a matter of such gravity to the highest levels, including to the president and members of Congress."	"I failed to recognize how important it was to elevate a matter of such gravity to the highest levels, including the president and the members of Congress, " Rumsfeld said.	The reporters add an expression that is not present in the speech. Both networks mention "the president", whereas the original statement mentions only "leaders in Congress".
I wish we had been able to convey to them the gravity of this was before we saw it in the media	"I wish I had been able to convey to them the gravity of this before we saw it in the media."		The reporter changes the first person plural pronoun to first person singular. It has been shown elsewhere (Sellami-Baklouti, to appear) that Rumsfeld in this speech uses the inclusive pronoun 'we' to lessen his responsibility for what happened. Through the use of the singular pronoun, the reporter neutralises Rumsfeld's intentions.
Judge us by our actions. Watch how Americans, watch how a democracy deals with wrongdoing and scandal and the pain of acknowledging and correcting our own mistakes and weaknesses.		"Judge us by our actions," he said. "Watch how Americans, watch how Ø democracy deals with wrongdoing and scandal and the pain of acknowledging and correcting our own mistakes and, indeed , our own weaknesses."	The reporter deletes the indefinite article changing the reference of the noun: 'democracy' preceded by the 'a' means a government, i.e. the U.S; however, with the absence of the article, 'democracy' has a generic abstract meaning. The reporter also adds an emphatic adverb that is not present in the original speech.

Table 10: Changing words in paratactic projections

It can be noticed from this table that the reporter takes the liberty of changing the original expressions and structures while quoting them. This seems even more surprising than in the case of hypotactic structures because between inverted commas, the quoted statement is 'unmediated' (cf.[1.1]) i.e. it reproduces the exact wording of the original speech. This shows that not only the subjective dimension is also present in paratactic speech representation but also it is more important because it is a greater degree of liberty that the reporter takes while changing a quoted it statement and has more persuasive ends because the reader does not expect what is between inverted commas is the reporter's words. Consequently, one may wonder how much a reader may trust any speech representation hypotactic be it or paratactic.

3. CONCLUSION

The paper started by showing pragmatic the formal and differences between linguistic strategies of speech representation i.e. paratactic and hypotactic projections, hypothesising that the act of speech representation as a speech event cannot be independent from the expression of the speaker's attitude. The

starting point in the analysis of the corpus was that paratactic projections may be considered more objective than hypotactic projections or fact presentation. The study has shown that the subjective dimension is present in the case of hypotaxis, and is manifested in different linguistic techniques, such as paraphrasing, quoting of expressions and the choice of reporting verbs. However, it has been found that this subjective dimension is also present, and is perhaps more dangerous because of its subtlety, in the case of parataxis. Based on the results of this corpus analysis, it may be said that one cannot speak about objectivity in the case of speech representation and that the self of the reporter interferes in reporting whatever linguistic media are used. In fact, reporters may vary their strategies to give their readers an impression of objectivity, but an in-depth reading shows that any speech representation is 'filtered' through the reporter's self.

This paper provides another piece of evidence to the close inter-relationship between linguistic choices and the speaker's persuasive intentions. This inter-relationship was shown elsewhere (Sellami-Baklouti, 2001, 2003, Sellami-Baklouti and Lejosne, 2000) as far as the linguistic representation of physical events is concerned. This paper has shown that the same phenomenon tends to occur while representing a speech event uttered by others.

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APPENDIX

Original text	Al-jazeera	BBC	CNN
I deeply regret the damage that has been done	FACt. Rumsfeld sorry for outrages	FACt. Rumsfeld 'deeply' sorry for abuse	
members of U.S. armed forces,	Defence Donald Rumsfeld has extended his "deepest apologies" to prisoners abused	Secretary Donald Rumsfeld has offered his "deepest	offered his "deepest apology" Friday for the abuse of some

Original text	Al-jazeera	BBC	CNN
These events occurred on my watch. As Secretary of Defense, I am accountable for them. I take full responsibility	 told Congress he accepts full responsibility. "These events occurred on my watch. As Secretary of Defence, I am accountable for them. I take full responsibility," Rumsfeld told the Senate Armed Services Committee on Friday. 	He told Congress he bore responsibility for events that had taken place "on his watch",	"These events occurred on my watch," Rumsfeld told the Senate Armed Services Committee. "As secretary of defense, I am accountable for them and I take full responsibility."
I feel terrible about what happened to these Iraqi detainees.		FACt. and felt terrible	
Second, the individuals who took the photos took many more.		He also revealed that he expected more photographs and a videotape of alleged prisoner abuse to emerge	"There are other photos many other photos
First, beyond abuse of prisoners, we have seen photos that depict incidents of physical violence towards prisoners acts that may be described as blatantly sadistic, cruel, and inhuman.		In separate testimonies before the Senate and later the House Armed Services Committee, Mr Rumsfeld called such acts "blatantly sadistic, cruel and inhuman".	of physical violence towards prisoners, acts that can only be described as blatantly sadistic, cruel and inhuman," Rumsfeld told the
Nonetheless, I know that we did not fully brief you on this subject along the way and we should have done so. I failed to recognize how important it was to elevate a matter of such		Mr Rumsfeld recognised that his department had been slow to notify Congress about the allegations, Mr Rumsfeld told senators: "I failed to recognise how important it was to	1. but admitted that he had failed to convey the gravity
gravity to the highest levels,		elevate a matter of such gravity to the	Abu Ghraib prison

Original text	Al-jazeera	BBC	CNN
including leaders in			
Congress.			either the president
congress.		president and	or Congress. 2. "I failed to
		members of	2. "I failed to recognize how
		Congress."	important it was to
		congress.	elevate a matter of
			such gravity to the
			highest levels,
			including the
			president and the
			members of
			Congress,"
			Rumsfeld said.
I wish we had been		"I wish I had been	
able to convey to		able to convey to	
them the gravity of this was before we		them the gravity of	
saw it in the media		this before we saw it	
- I failed to identify		in the media."	D. C.1.1
the catastrophic			Rumsfeld tells
- I failed to			Congress of his 'failure'
recognize how			lallure
important			
- That was my			
failing.			
- One mistake we			
have made during			
our initial			
investigation into			
these charges, for			
example, was			
failing to			
sufficiently call to your attention			
- We also failed to			
sufficiently call			
your attention and			
brief you			
- I failed to identify			
the catastrophic			
damage			
- I failed to			
recognize how			
important it was			
Third, I am seeking			Rumsfeld endorsed
a way to provide			compensation for
appropriate			the Iraqi prisoners
compensation to			who were abused,
those detainees who			

Original text	Al-jazeera	BBC	CNN
suffered grievous and			
brutal abuse and cruelty at the hands			
of a few members of			
the U.S. military.			
The American			and he vowed a full
people and members			accounting of what
of the committee			led to their
deserve an			mistreatment.
accounting of what			misucatment.
has happened and			
what's being done			
to fix it.			
. l will be			Rumsfeld said that
announcing today			several former
the appointment of			senior officials were
several senior			being appointed to
former officials who			investigate the
are being asked to			Pentagon's handling
examine the pace,			of the matter.
breadth, and			of the matter.
thoroughness of the			
existing			
investigations, and			
to determine			
whether additional			
investigations need			
to be initiated.			
Indeed, the U.S.			Rumsfeld said the
Government			guards were
recognized that the			instructed to follow
Geneva			the Geneva
Conventions apply			Conventions in their
in Iraq, and the			treatment of the
armed forces are			prisoners.
obliged to follow			_
them.			
I wish we would			While Rumsfeld
have known more			said he wished he
sooner and been			had done a better
able to tell you more			job,
sooner.			
On January 20th, for			he also pointed to a
example, CNN			January 16 press
reported that a CID			release from U.S.
investigation was			Central Command
being conducted			in Baghdad that had

Original text	Al-jazeera	BBC	CNN
into allegations of detainee abuse at Abu Ghraib, and mentioned the possible existence of photographs taken of detainees.			said an investigation had been launched into reports of "detainee abuse.
Mr. Chairman, that is why this hearing today is important. And why the actions we take in the days and weeks ahead are so important. Because however terrible the setback, this is also an occasion to demonstrate to the world the difference between those who believe in democracy and human rights and those who believe in rule by the terrorist code.			Rumsfeld said the hearings and the ongoing investigations were a testament to the true character of the United States as opposed to the photographs of the abuse.
Mr. Chairman, I know you join me today in saying to the world: Judge us by our actions. Watch how Americans, watch how a democracy deals with wrongdoing and scandal and the pain of acknowledging and correcting our own mistakes and weaknesses.			"Judge us by our actions," he said. "Watch how Americans, watch how democracy deals with wrongdoing and scandal and the pain of acknowledging and correcting our own mistakes and, indeed, our own weaknesses."